



AUCKLAND
CHAMBER OF COMMERCE
OFFICEMAX CHAMBER GOLF DAY
22 MARCH 2018
SPONSORSHIP PROPOSAL

ABOUT THE AUCKLAND CHAMBER OF COMMERCE

Auckland Chamber of Commerce is New Zealand's largest business organization and part of the New Zealand Chamber of Commerce. Successful business ensures strong and successful communities, and the Chamber contributes to this through support and advocacy to deliver the best platform for business to operate from. Auckland Chamber has worked with business within the region for more than 160 years – for both start up and established businesses, trading locally and on the world stage.

Event Overview

The **OfficeMax Chamber Golf Day** is a one day Ambrose event for up to 144 players, hosted at one of New Zealand's most prestigious golf courses in the heart of the Hauraki Gulf - Gulf Harbour Country Club. The popular Ambrose format allows all standards of golfers to mix and play together with equal enjoyment - irrespective of ability.

The **OfficeMax Chamber Golf Day** is a great way to promote teamwork (with only one score recorded per hole) with a format that minimises the time spent searching for lost balls!

Join us for a day of play and networking.

Event Details

Date and times:

22 March 2018

- | | |
|---------------------------|------------------|
| • Registration | 9.00am – 10.00am |
| • Tee Off - Shotgun start | 10.30am |
| • Play concludes | 4.30pm |
| • Clubhouse Function | 5.00pm |

Location:

Gulf Harbour Country Club - 180 Gulf Harbour Dr, Gulf Harbour, Whangaparaoa

Attendees:

36 teams of four - a mix of Auckland business

SPONSORSHIP OPPORTUNITIES

How your sponsorship adds value:

- Builds relationships with your target markets.
- Benefits your brand through its contribution to the event experience.
- Interaction with your brand personalises the event.
- Enhances participant's exposure to your brand.

HOLE Sponsorship

This is a fantastic way to get your company logo noticed at one of New Zealand's top golf courses.

The Hole Sponsor will receive:

- the opportunity to submit a team at no additional cost
- promotion as an official hole sponsor including flag and banner branding
- full marketing exposure in the pre and post-event activities (including professional photography, digital and social media activation, and in **OfficeMax Chamber Golf Day** event marketing collateral)

Sponsorship: \$1595 (excl. GST) per hole sponsorship. This sponsorship also requires donating four prizes (which can be company product). They will be given to the top players for that hole.

Sponsorship: AVAILABLE NOW (REFER PAGE 4 FOR EVEN MORE BENEFITS)

HOLE IN ONE Sponsorship

The "Hole in One" mini competition takes place on the putting green throughout the day.

As a valued sponsor, you will receive:

- exclusive branding rights on the green including hole flag branding and a banner to showcase your brand
- full marketing exposure in the pre and post-event activities (including professional photography, digital and social media activation and in **OfficeMax Chamber Golf Day** event marketing collateral)

Sponsorship: SPONSORSHIP SECURED

SUNSCREEN Sponsorship

We run sun smart events. So do you have a sunscreen brand that would benefit from exposure at the **OfficeMax Chamber Golf Day**?

The Sunscreen Sponsor will receive:

- the opportunity to submit a team at no additional cost
- logo and brand promotion throughout the day as we ensure teams slap on your product
- full marketing exposure in the pre and post-event activities (including professional photography, digital and social media activation and in **OfficeMax Chamber Golf Day** event marketing collateral)

Sponsorship: AVAILABLE NOW

APPAREL Sponsorship

Make your mark on the day by becoming our Apparel Sponsor - on golfer's T-shirts and hats. Connect directly with the people you want to do business with.

The Apparel Sponsor will receive:

- the opportunity to submit a team at no additional cost
- logo and brand coverage on all our Golf Day apparel
- full marketing exposure in the pre and post-event activities (including professional photography, digital and social media activation and in **OfficeMax Chamber Golf Day** event marketing collateral.)

Sponsorship: AVAILABLE NOW

LUNCH BAG Sponsorship

Every player at the **OfficeMax Chamber Golf Day** gets a lunch bag to take on course with them. That's a captive, hungry audience of up to 144 players enjoying your lunch! Include a flyer with the lunch and you'll tasting further success in no time.

The Lunch Bag Sponsor will receive:

- the opportunity to brand the lunch bags given to each player.
- full marketing exposure in the pre and post-event activities, (including professional photography, digital and social media activation and in **OfficeMax Chamber Golf Day** event marketing collateral)

Sponsorship: TWO OPTIONS AVAILABLE

OPTION ONE

Sponsorship: IN KIND YOU MUST BE A LICENSED CATERING COMPANY.

OPTION TWO

Sponsorship: \$4,000.00 + GST.

YOUR SPONSORSHIP WILL BE USED TO CREATE A SPECIAL OPPORTUNITY WITH **EAT MY LUNCH**.

Eat My Lunch makes it easy for Kiwis to help other Kiwis. With the help of award-winning chef Michael Meredith, Eat My Lunch is contributing to positive social change through something as routine as eating lunch. Using the BUY ONE GIVE ONE idea, every lunch we purchase for the OfficeMax Chamber Golf Day creates another one to be sent to a child right here in New Zealand who can't afford their own school lunch.

HOLE Sponsorship benefits

As a sponsor of the OfficeMax Chamber Golf Day you could leverage your hole sponsorship by:

► Creating a client competition

Hold a competition amongst your clients or customers leading up to the **OfficeMax Chamber Golf Day**. Make the prize an opportunity to win a team member ticket into your golf team on the day. You get to spend a day with your client away from the office while having fun.

► Introducing a company business card draw on your sponsored hole

If you have a particular product or service you would like to promote, why not run a business card draw on the day from your sponsored hole? Collecting business cards builds your contacts and grows leads. A prize that includes your product or service generates business and increases brand awareness.

NB: Prizes for these types of competitions must be drawn and distributed after the **OfficeMax Chamber Golf Day**

There are many more ways you can be part of our OfficeMax Chamber Golf Day.

Please call us to discuss any ideas.

Sponsorship Application

2018 OfficeMax Chamber Golf Day Sponsorship Application

Contact Name

Company Name

Address

Phone Mobile

Email

Signature Date

***Yes, I/my company would like to serve as a sponsor for the 2018 OfficeMax Chamber Golf Day
My/our preferred level of sponsorship is:***

☐ Hole Sponsor (\$1,495 + GST) **AVAILABLE NOW**

☐ Hole in One Sponsorship **SPONSORSHIP SECURED**

☐ Sunscreen Sponsorship **AVAILABLE NOW**

☐ Apparel Sponsorship **AVAILABLE NOW**

Lunch Bag Sponsor - Two Options.

☐ Option One (In Kind + \$600 + GST) **AVAILABLE NOW**

☐ Option Two (\$4,000 + GST) **AVAILABLE NOW**

☐ After Function Event Sponsor **SPONSORSHIP SECURED**

Thank you for considering sponsorship. To confirm your sponsorship please scan a signed copy of this sponsorship proposal and return to events@chamber.co.nz, along with a JPEG, Illustrator AI and EPS file of your company logo and 60-70 word paragraph about your company.

For more information, or to discuss your involvement in more detail, please feel free to contact Natalie Woodbridge, Training & Events Manager, Auckland Chamber of Commerce on 021 79 2690 or email events@chamber.co.nz

() I agree to the conditions of sponsorship for the OfficeMax Chamber Golf Day 2018.

Conditions of Sponsorship

IT IS AGREED THAT:

1. The full term of the agreement is from the date of this document to 30 March 2017.
2. Auckland Chamber of Commerce will deliver to THE SPONSOR the Sponsorship Benefits as set out in this proposal for the OfficeMax Chamber Golf Day
3. Payments will be made as follows:
Auckland Chamber of Commerce will invoice THE SPONSOR for the amounts due under this agreement and including such additional information as may be required under law or New Zealand Tax Guidelines to qualify as a tax invoice for the purpose of GST.
4. Auckland Chamber of Commerce will design, manage and generally take responsibility for the public promotion, operation and delivery of the OfficeMax Chamber Golf Day as part of its overall business activities. Auckland Chamber of Commerce agrees that all acknowledgements of THE SPONSOR in the promotion of the OfficeMax Chamber Golf Day will conform to the reasonable policy, brand guidelines and instructions provided by THE SPONSOR. THE SPONSOR will provide the Auckland Chamber of Commerce with all relevant materials and guidelines as required.
5. The parties acknowledge that each party's name and logo is the property of that party and that either party must not use the other party's name and logo without prior written consent of that party. Signing of the Sponsorship Proposal constitutes THE SPONSOR's consent for the Auckland Chamber of Commerce to use their logo in promotion of the OfficeMax Chamber Golf Day, as outlined in the Sponsorship Proposal.
6. THE SPONSOR is given first right of sponsorship renewal for the OfficeMax Chamber Golf Day 2018.
7. Either party may terminate this agreement with immediate effect:
 - a. If the other party breaches any of the terms of this agreement and fails to remedy the breach within fourteen (14) days after receiving written notice requiring to do so; or
 - b. If either party goes into liquidation, is wound up, dissolved (except for the purpose of reconstruction or amalgamation), enters into a scheme of arrangement or is placed under official management or in receivership, in which case the other party may terminate the Agreement by giving fourteen (14) days written notice of their intention to terminate under the clause.
 - c. If either party, in the reasonable opinion of the other party comes into general disrepute or is the subject of criticism that may adversely reflect on the other party, or if there is any significant diminishment of integrity, professionalism or reputation of either party, then the other party may terminate this agreement by giving thirty (30) days written notice to the other party.
8. Upon termination of this agreement for any reason, each party will, at the request of the other party, return any sponsorship materials, advertising materials, confidential business materials or other sensitive materials to the owner of the materials.
9. Nothing contained or implied in this agreement constitutes a party, the partner, agent or legal representative of the other party for any purpose, or creates any partnership, employment agency or trust. Neither party has any authority to bind the other party in any way.
10. A party may not assign its rights under this agreement without the prior written consent of the other party.



For more information, or to discuss your involvement in more detail, please feel free to contact

*Natalie Woodbridge, Events & Training Manager,
Auckland Chamber of Commerce on 021 79 2690
or email nwoodbridge@chamber.co.nz*

Alternatively you can email events@chamber.co.nz