



BUSINESS  
SEARCHNZ

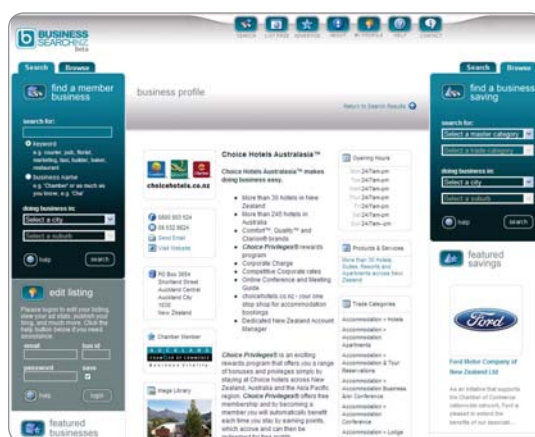
Media Kit

# Promote your business online

BusinessSearchNZ.com is the Directory of Members for the Auckland Chamber of Commerce - making it faster and easier for companies to do business with Chamber members.

It offers a new approach for maximising the exposure of members - taking the platform online and offering a host of new features for member businesses to raise their profile.

- Promote your business - to a community of targeted, preferential buyers.
- Reach thousands of people per month - Chamber members wanting to do business with other members.
- Offer special incentives - encouraging other members to do business with you.
- Manage your own online data - ensuring promotional information is always kept current.
- Free basic listing in five trade categories - for all Chamber members.
- Free link to your website - drive Chamber members to your business.



# Features and benefits

- Showcase your business to over 6,000 Chamber members.
- Easy to find listings - select your trade categories, define your keywords, and get ready for the Chamber to drive business-buyers your way.
- Offer special promotions - give members an incentive to choose your business.
- Raise your profile - with textual and graphical banner advertising options on all pages.
- Build a success network - with your online presence as a marketing and networking tool.
- Keep your data current - logon at any time to update your information.
- Accountability - the system will automatically track exactly how many people view your listings and click on your links, so you can calculate your return on investment.
- Increase Google ranking - the free link to your website from the directory will help your search results in Google.

## Audience Demographic

- 5,000 qualified visitors to the online directory website per month.
- 75% of our membership employ 10 or fewer employees.
- 25% of our membership employ 11 or more employees.
- 44% of our membership provide professional services.
- 25% of our membership are manufacturers.
- 37% of our membership are services and trade businesses.

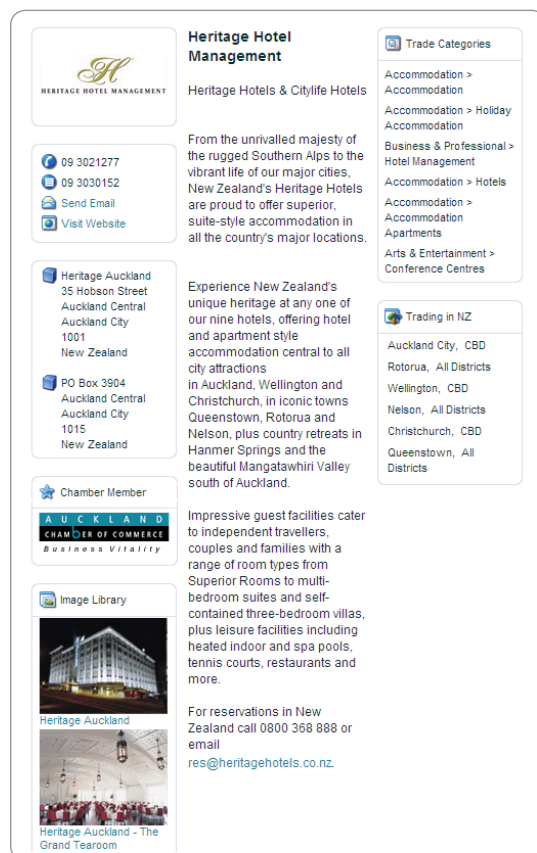
For more information contact:

Our Membership Team  
p. 09 309 6100 e. businesssearchnz@chamber.co.nz w. businesssearchnz.com



**Heritage Hotel Management**  
Hotels  
Heritage & CityLife Hotels offer sumptuous suite-style accommodation in all the country's major locations, with a range of room types and superior guest facilities including pools, & spas

09 30212777 All Cities in NZ, Email Website  
Accommodation | Holiday Accommodation | Hotel Management | Hotels | Accommodation Apartments | Conference Centres |



**Heritage Hotel Management**  
Heritage Hotels & CityLife Hotels

From the unrivalled majesty of the rugged Southern Alps to the vibrant life of our major cities, New Zealand's Heritage Hotels are proud to offer superior, suite-style accommodation in all the country's major locations.

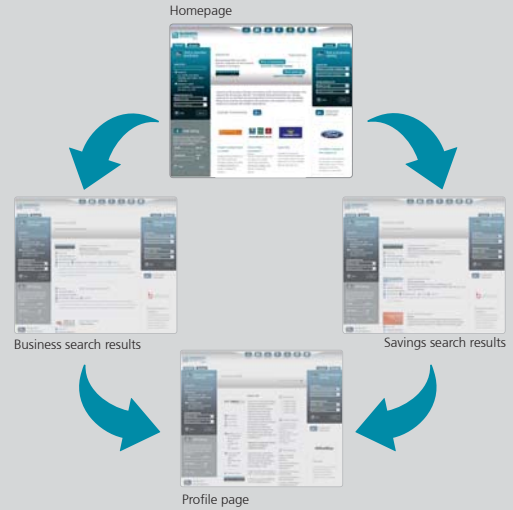
Experience New Zealand's unique heritage at any one of our nine hotels, offering hotel and apartment style accommodation central to all city attractions in Auckland, Wellington and Christchurch, in iconic towns Queenstown, Rotorua and Nelson, plus country retreats in Hanmer Springs and the beautiful Mangatawhiri Valley south of Auckland.

Impressive guest facilities cater to independent travellers, couples and families with a range of room types from Superior Rooms to multi-bedroom suites and self-contained three-bedroom villas, plus leisure facilities including heated indoor and spa pools, tennis courts, restaurants and more.

For reservations in New Zealand call 0800 368 888 or email [res@heritagehotels.co.nz](mailto:res@heritagehotels.co.nz)

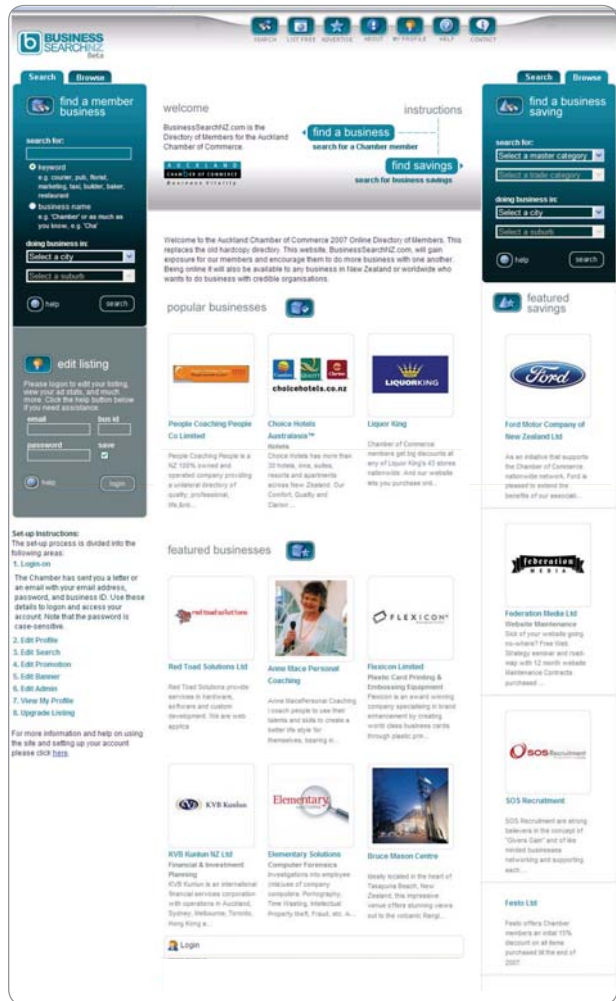
**Trade Categories**  
Accommodation > Accommodation  
Accommodation > Holiday Accommodation  
Business & Professional > Hotel Management  
Accommodation > Hotels  
Accommodation > Accommodation Apartments  
Arts & Entertainment > Conference Centres

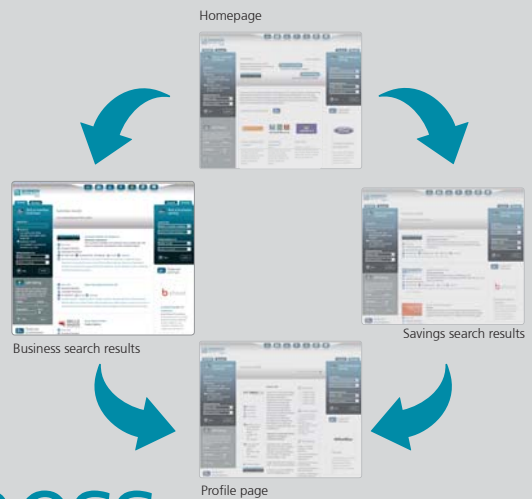
**Trading in NZ**  
Auckland City, CBD  
Rotorua, All Districts  
Wellington, CBD  
Nelson, All Districts  
Christchurch, CBD  
Queenstown, All Districts



# Step 1: Homepage

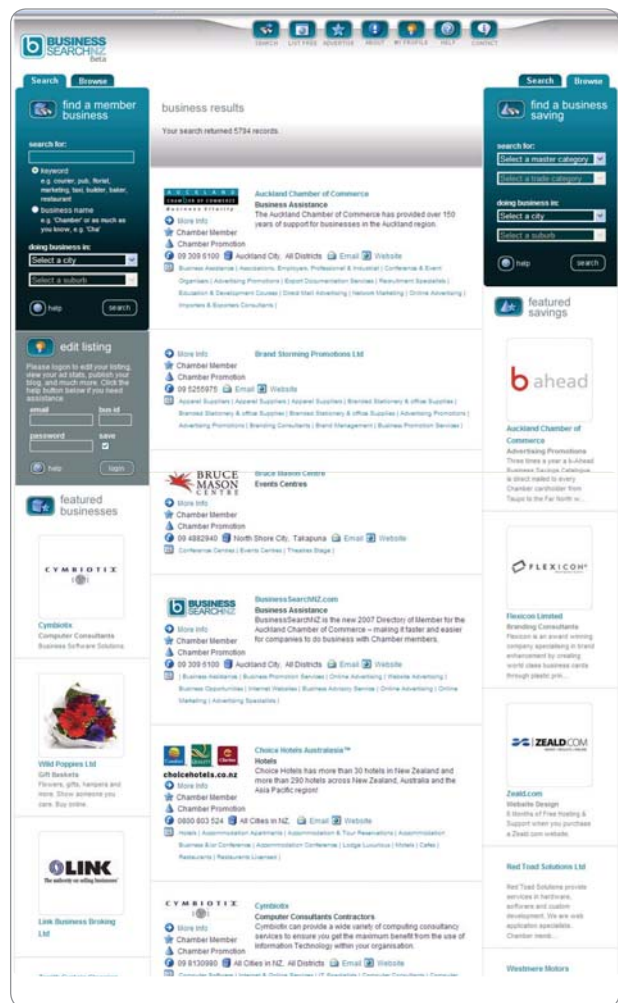
The Homepage is the starting point for any search on the website - providing visitors with the choice of searching for member businesses directly, or via the business savings they offer to other members. Different types of banner advertising are offered on the Homepage, and on every other page in the site.





# Step 2a: Business search results page

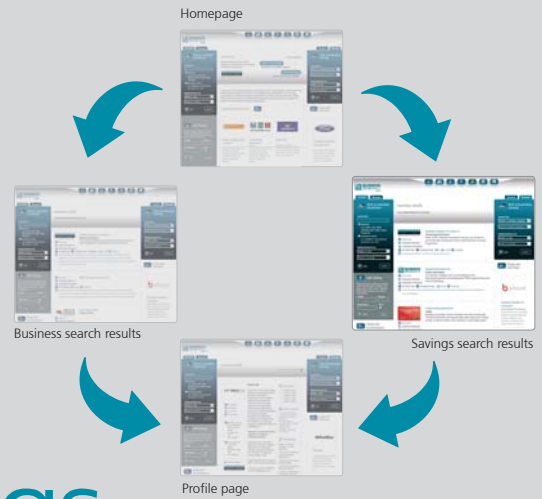
The Business Search Results page displays member listings according to the selected trade categories and keywords. The advertising package purchased determines business ranking.



Step 2a: Business search results page

For more information contact:

Our Membership Team  
p. 09 309 6100 e. [businesssearchnz@chamber.co.nz](mailto:businesssearchnz@chamber.co.nz) w. [businesssearchnz.com](http://businesssearchnz.com)



# Step 2b: Savings search results page

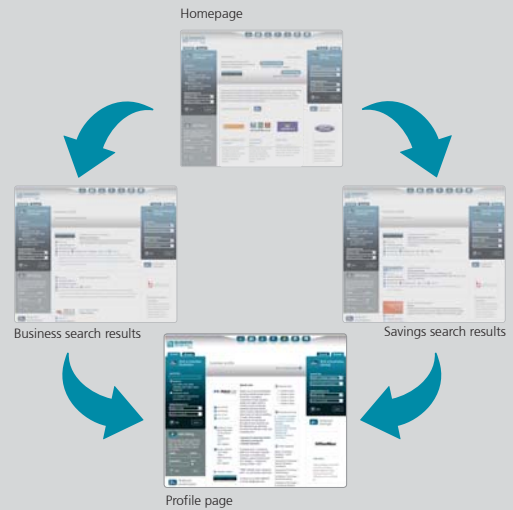
The Business Savings Search Results page displays business savings offered to members according to the promotional categories selected. The advertising package purchased determines business ranking.



Step 2b: Savings search results page

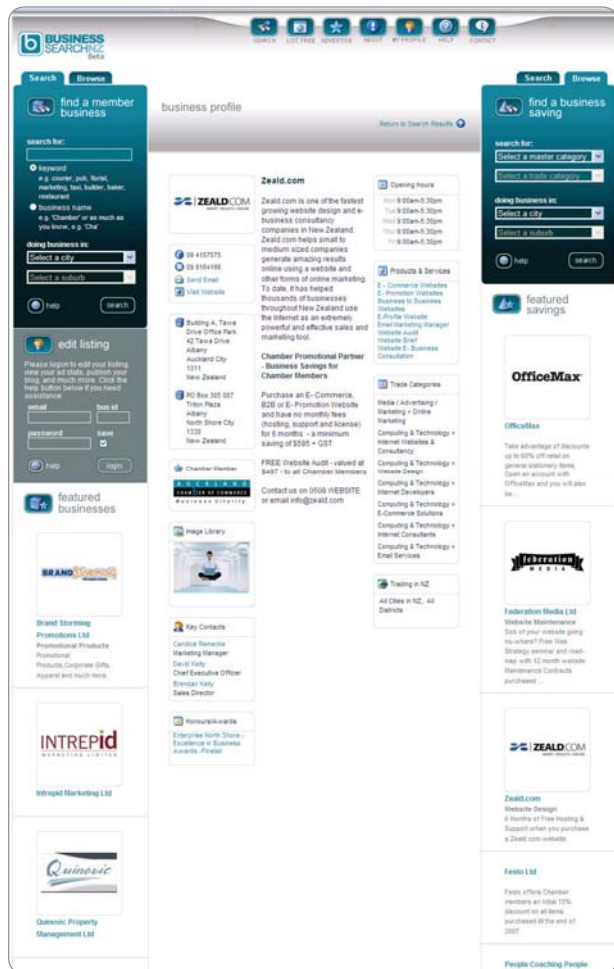
For more information contact:

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# Step 3: Profile page

The Profile page is a member's personal homepage on the site - displaying detailed information on the nature of their business, and any pictures they wish to upload.



# Product selection

Answer the following questions to help determine the appropriate advertising product for your business.

## 1. Business Savings Promotion

Do you want to offer a special business savings promotion for other Chamber members?

Yes Continue  No ▶ Go to B1 (free listing)

## 2. Headline Text in Listing

Do you want to have headline text to describe your business and business savings promotion as part of your listing on the search results pages?

Yes Continue  No ▶ Go to B2 (\$395 + GST)

## 3. Business Logo

Is it important that your business logo appears in your listing on the search results pages?

Yes Continue  No ▶ Go to B3 (\$695 + GST)

## 4. Textual Banner Advert

Do you want a textual banner advertisement to increase your exposure as part of the 'featured business' and 'featured savings' platforms - rotated on the left and right sides of almost every page on the site, including the business search results page and business savings search results page?

Yes Continue  No ▶ Go to B4 (\$895 + GST)

## 5. Graphical Banner Advert

Do you want your banner advertisement to be more than just text, e.g. static picture?

Yes Continue  No ▶ Go to B5 (\$1,095 + GST)

## 6. Banner on Home Page

Do you want your business and savings banners (both text and graphical) promoted on exclusive zones on the site - including the homepage?

Yes ▶ Go to B7 (\$1,595 + GST)

No ▶ Go to B6 (\$1,395 + GST)



**Duration**

Only available for current Chamber members

**Link**

FREE link to your business website

**Search Preferentiality**

5th Tier

**Search Keywords**

5

**Trade Categories**

5

**Image Library**

5 pictures

**Products & Services**

5

**Price**

FREE for all Chamber members

**Profile Page**

Contact Details

Chamber Memberships

Image Library: 5 pictures

Honours & Awards

**Business Description**  
1200 chs

Opening Hours

Products & Services: 5

Trade Categories: 5

Locations Serviced

**Contact Details**

- 09 234 2345
- 09 234 2346
- Send Email
- Visit Website

**Your Building**  
123 Your Street  
Auckland CBD  
Auckland

**PO Box**  
1234  
Somers St  
Auckland

**Chamber Member**  
Auckland Chamber of Commerce

**Image Library**

- Image 1
- Image 2
- Image 3
- Image 4
- Image 5

**Honours/Awards**

- Special Award 1
- Special Award 2

**About Your Business**

Your Business is an innovative firm with the aim of growing market-share by building a success network. As a long-time Chamber member, you are committed to delivering outstanding products and services.

**Opening Hours**

|     |                 |
|-----|-----------------|
| Mon | 7:00am - 6:00pm |
| Tue | 7:00am - 6:00pm |
| Wed | 7:00am - 6:00pm |
| Thu | 7:00am - 6:00pm |
| Fri | 7:00am - 6:00pm |
| Sat | 7:00am - 6:00pm |
| Sun | 7:00am - 6:00pm |

**Products & Services**

- ProductService 1
- ProductService 2
- ProductService 3
- ProductService 4
- ProductService 5

**Trade Categories**

- Trade Category 1
- Trade Category 2
- Trade Category 3
- Trade Category 4
- Trade Category 5

**Locations Serviced**

- Location 1
- Location 2
- Location 3
- Location 4
- Location 5
- Location 6
- Location 7

**Business Search Results Listing**

**Your Business**  
Your Trade Category

[More Info](#)

[Chamber Member](#)

Contact Details: [09 123 4567](#) [Auckland, Auckland CBD](#) [Email](#) [Website](#)

Trade Categories: 5 | [Trade Category 1](#) | [Trade Category 2](#) | [Trade Category 3](#) | [Trade Category 4](#) | [Trade Category 5](#)

For more information contact:

Our Membership Team  
p. 09 309 6100 e. businesssearchnz@chamber.co.nz w. businesssearchnz.com





Duration  
12 months

Link  
FREE link to your business website

Search Preferentialty  
4th tier

Search Keywords  
6

Trade Categories  
6

Promo Categories  
6

Image Library  
10 pictures

Products & Services  
10

Price  
\$395.00 + GST

Profile Page

**Business Logo:** 125x125px

**Contact Details:** 09 234 2345, 09 234 2346, 123 Your Street, Auckland CBD, PO Box 1234, Symonds St, Auckland

**Chamber Memberships:** Chamber Member

**Image Library:** 10 pictures

**Honours & Awards:** Special Award 1, Special Award 2

**Business Description:** unlimited chs

**Opening Hours:** Mon 7.00am - 6.00pm, Tue 7.00am - 6.00pm, Wed 7.00am - 6.00pm, Thu 7.00am - 6.00pm, Fri 7.00am - 6.00pm, Sat 7.00am - 6.00pm, Sun 7.00am - 6.00pm

**Products & Services:** 10 (ProductService 1-5)

**Trade Categories:** 6 (Trade Category 1-5)

**Locations Served:** Location 1-7

**Promotion Description:** unlimited chs

- b1
- b2
- b3
- b4
- b5
- b6
- b7

Business Search Results Listing

Your Business  
Your Trade Category

More Info

Chamber Member

Chamber Promotion

Contact Details: 09 123 4567 Auckland, Auckland CBD Email Website

Trade Categories: 6 Trade Category 1 Trade Category 2 Trade Category 3 Trade Category 4 Trade Category 5 Trade Category 6

Business Savings Search Results Listing

Your Business  
Your Trade Category

More Info

Chamber Member

Chamber Promotion

Contact Details: 09 123 4567 Auckland, Auckland CBD Email Website

Promo Categories: 6 Trade Category 1 Trade Category 2 Trade Category 3 Trade Category 4 Trade Category 5 Trade Category 6

For more information contact:

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Duration  
12 months

Link  
FREE link to your business website

Search Preferentiality  
3rd tier

Search Keywords  
7

Trade Categories  
7

Promo Categories  
7

Image Library  
10 pictures

Products & Services  
15

Headline  
100 chs

Price  
\$695.00 + GST

Profile Page

Business Logo: 125x125px

Contact Details

Chamber Memberships

Image Library: 10 pictures

Honours & Awards

Promotion Description: unlimited chs

Business Description: unlimited chs

Opening Hours

Products & Services: 15

Trade Categories: 7

Locations Served

Business Search Results Listing

Business Search Results  
Headline: 100 chs, bold

Contact Details  
Trade Categories: 7

Business Savings Search Results Listing

Business Savings Search Results  
Headline: 100 chs, bold

Contact Details  
Promo Categories: 7

For more information contact:

Our Membership Team  
p. 09 309 6100 e. businesssearchnz@chamber.co.nz w. businesssearchnz.com





Duration  
12 months

Link  
FREE link to your business website

Search Preferentiality  
2nd tier

Search Keywords  
8

Trade Categories  
8

Promo Categories  
8

Image Library  
10 pictures

Products & Services  
20

Headline  
100 chs

Pricing  
\$895.00 + GST

Profile Page

**Business Logo:** 125x125px

**Contact Details:**

- 09 234 2345
- 09 234 2346
- Send Email
- Your Website

**Chamber Memberships:**

- Your Building
- 123 Your Street
- Auckland CBD
- Auckland
- PO Box 1234
- Springvale St
- Auckland

**Image Library:** 10 pictures

**Honours & Awards:**

- Special Award 1
- Special Award 2

**Business Description:** unlimited chs

**Opening Hours:**

|     |                 |
|-----|-----------------|
| Mon | 7:00am - 6:00pm |
| Tue | 7:00am - 6:00pm |
| Wed | 7:00am - 6:00pm |
| Thu | 7:00am - 6:00pm |
| Fri | 7:00am - 6:00pm |
| Sat | 7:00am - 6:00pm |
| Sun | 7:00am - 6:00pm |

**Products & Services:** 20

- ProductService 1
- ProductService 2
- ProductService 3
- ProductService 4
- ProductService 5

**Trade Categories:** 8

- Trade Category 1
- Trade Category 2
- Trade Category 3
- Trade Category 4
- Trade Category 5
- Trade Category 6
- Trade Category 7
- Trade Category 8

**Locations Served:**

- Location 1
- Location 2
- Location 3
- Location 4
- Location 5
- Location 6
- Location 7

**Promotion Description:** unlimited chs

Business Search Results Listing

Logo (125x60)

Business Search Results  
Headline: 100 chs, bold

Contact Details  
Trade Categories: 8

Business Savings Search Results Listing

Logo (125x60)

Business Savings Search Results  
Headline: 100 chs, bold

Contact Details  
Promo Categories: 8

For more information contact:

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Duration  
12 months

Link  
FREE link to your business website

Search Preferentialty  
1st tier

Search Keywords  
9

Trade Categories  
9

Promo Categories  
9

Image Library  
20 pictures

Products & Services  
25

Headline  
150 chs

Featured Business/Savings Banner Ads  
Rotated on results pages and profile pages

Price  
\$1,095.00 + GST

Profile Page

Business Logo: 125x125px

Contact Details

Chamber Memberships

Image Library: 20 pictures

Honours & Awards

Business Description: unlimited chs

Opening Hours

Products & Services: 25

Trade Categories: 9

Locations Served

Promotion Description: unlimited chs

- b1
- b2
- b3
- b4
- b5
- b6
- b7

**Your Business**  
**Your Trade Category**  
Chamber card holders now receive 10% off selected services at Your Business. For a limited time only. Call now for a FREE quote.

Featured Business Savings banner advert: 130 chs

**Your Business**  
**Your Trade Category**  
Your Business is an innovative firm with the aim of growing market-share. You are committed to delivering outstanding services.

Featured Business banner advert: 130 chs

Business Search Results Listing

Logo: 125x60px

Business Search Results  
Headline: 150 chs, bold

Contact Details  
Trade Categories: 9

Business Savings Search Results Listing

Logo: 125x60px

Business Savings Search Results  
Headline: 150 chs, bold

Contact Details  
Promo Categories: 9

For more information contact:

Our Membership Team  
p. 09 309 6100 e. businesssearchnz@chamber.co.nz w. businesssearchnz.com



Duration  
12 months

Link  
FREE link to your business website

Search Preferentiality  
1st tier

Search Keywords  
10

Trade Categories  
10

Promo Categories  
10

Image Library  
20 pictures

Products & Services  
30

Headline  
200 chs

Featured Business/Savings Banner Ads  
Rotated on results pages and profile pages

Price  
\$1,395.007 + GST

## Profile Page

**Business Logo:** 125x125px

**Contact Details:**

- 09 234 2345
- 09 234 2346
- Your Building: 123 Your Street, Auckland CBD, Auckland
- PO Box 1234, Symonds St, Auckland

**Chamber Memberships:**

- Chamber Member

**Business Savings Promotion banner ad:** 125 x 125px

**Image Library:** 20 pictures

**Business Description:** unlimited chs

**Opening Hours:**

- Mon: 7:00am - 6:00pm
- Tue: 7:00am - 6:00pm
- Wed: 7:00am - 6:00pm
- Thu: 7:00am - 6:00pm
- Fri: 7:00am - 6:00pm
- Sat: 7:00am - 6:00pm
- Sun: 7:00am - 6:00pm

**Products & Services:** 30

- ProductService 1
- ProductService 2
- ProductService 3
- ProductService 4
- ProductService 5

**Trade Categories:** 10

- Trade Category 1
- Trade Category 2
- Trade Category 3
- Trade Category 4
- Trade Category 5
- Trade Category 6
- Trade Category 7
- Trade Category 8
- Trade Category 9
- Trade Category 10

**Locations Served:**

- Location 1
- Location 2
- Location 3
- Location 4
- Location 5
- Location 6
- Location 7

**Honours & Awards:**

- Special Award 1
- Special Award 2

**Promotion Description:** unlimited chs

**Featured Business Savings banner advert:** 125x125px

**Featured Business Savings banner advert:** 130 chs

**Featured Business banner advert:** 125x125px

**Featured Business banner advert:** 130 chs

**Business Search Results Listing:**

- Logo: 125x60px
- Business Search Results Headline: 200 chs, bold
- Contact Details Trade Categories: 10

**Business Savings Search Results Listing:**

- Logo: 125x60px
- Business Savings Search Results Headline: 200 chs, bold
- Contact Details Promo Categories: 10

For more information contact:

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Duration  
12 months

Link  
FREE link to your business website

Search Preferentialty  
1st tier

Search Keywords  
11

Trade Categories  
11

Promo Categories  
11

Image Library  
20 pictures

Products & Services  
35

Headline  
200 chs

Featured Business/Savings Banner Ads  
Rotated on results pages, profile pages,  
and the homepage

Price  
\$1,595.00 + GST

Profile Page

Featured Business Savings banner advert 125x125px

**Your Business**  
**Your Trade Category**  
Chamber card holders now receive 10% off selected services at Your Business. For a limited time only. Call now for a FREE quote.

Featured Business Savings banner advert: 130 chs

Featured Business banner advert 125x125px

**Your Business**  
**Your Trade Category**  
Your Business is an innovative firm with the aim of growing market-share. You are committed to delivering outstanding services.

Featured Business banner advert: 130 chs

Business Search Results Listing

Logo: 125x60px  
Promotions Search Results  
Headline: 200 chs  
Contact Details  
Trade Categories: 11

Business Savings Search Results Listing

Logo: 125x60px  
Business Savings Search Results  
Headline: 200 chs  
Contact Details  
Trade Categories: 11

For more information contact:

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# Product overview

| Products                             | Name                                 | b1       | b2        | b3        | b4        | b5         | b6         | b7         |
|--------------------------------------|--------------------------------------|----------|-----------|-----------|-----------|------------|------------|------------|
|                                      | Price (12 months)                    | FREE     | \$395.00  | \$695.00  | \$895.00  | \$1,095.00 | \$1,395.00 | \$1,595.00 |
| Profile Page                         | Link to your Business Website        | •        | •         | •         | •         | •          | •          | •          |
|                                      | Pictures in Image Library            | 5        | 10        | 10        | 10        | 20         | 20         | 20         |
|                                      | Business Logo (125x125px)            |          | •         | •         | •         | •          | •          | •          |
|                                      | Description                          | 1200 chs | unlimited | unlimited | unlimited | unlimited  | unlimited  | unlimited  |
|                                      | Products & Services                  | 5        | 10        | 15        | 20        | 25         | 30         | 35         |
| Business Search Results Page         | Keywords                             | 5        | 6         | 7         | 8         | 9          | 10         | 11         |
|                                      | Trade Categories                     | 5        | 6         | 7         | 8         | 9          | 10         | 11         |
|                                      | Headline                             |          |           | 100 chs   | 100chs    | 150chs     | 200chs     | 200chs     |
|                                      | Bold Listing                         |          |           | •         | •         | •          | •          | •          |
|                                      | Listing Logo (125x60px)              |          |           |           | •         | •          | •          | •          |
|                                      | Search Preferentiality               | 5th Tier | 4th Tier  | 3rd Tier  | 2nd Tier  | 1st Tier   | 1st Tier   | 1st Tier   |
| Business Savings Search Results Page | Advertise Business Savings           |          | •         | •         | •         | •          | •          | •          |
|                                      | Keywords                             |          | 6         | 7         | 8         | 9          | 10         | 11         |
|                                      | Promo Categories                     |          | 6         | 7         | 8         | 9          | 10         | 11         |
|                                      | Headline                             |          |           | 100chs    | 100chs    | 150chs     | 200chs     | 200chs     |
|                                      | Bold Listing                         |          |           | •         | •         | •          | •          | •          |
|                                      | Listing Logo (125 x 60px)            |          |           |           | •         | •          | •          | •          |
|                                      | Search Preferentiality               |          | 4th Tier  | 3rd Tier  | 2nd Tier  | 1st Tier   | 1st Tier   | 1st Tier   |
| Optimum Exposure - Banner Adverts    | Featured Business Savings            |          |           |           |           | 130chs     | 130chs     | 130chs     |
|                                      | Featured Business                    |          |           |           |           | 130chs     | 130chs     | 130chs     |
|                                      | Search Results Pages                 |          |           |           |           | •          | •          | •          |
|                                      | Profile Page                         |          |           |           |           | •          | •          | •          |
|                                      | Savings Banner Advert (125 x 125px)  |          |           |           |           |            | •          | •          |
|                                      | Business Banner Advert (125 x 125px) |          |           |           |           |            | •          | •          |
|                                      | Home Page                            |          |           |           |           |            |            | •          |

\* All prices exclude GST.

## Summary of Product Differences:

- b1** Basic free listing for all members.
- b2** Allows you to add your company logo and to offer a special business saving promotion to other members.
- b3** Includes a brief description of your business in your Search Results Listing.
- b4** Includes your business logo in your Search Results Listing.
- b5** Includes a textual banner randomly on every page on the site (except the Homepage).
- b6** Includes a graphical banner with your textual banner randomly on every page on the site (except the Homepage).
- b7** Allows you banner exposure on the Homepage of the site.

For more information contact:

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p. 09 309 6100 e. businesssearchnz@chamber.co.nz w. businesssearchnz.com

# Set-up instructions

The set-up process is divided into the following areas

Important

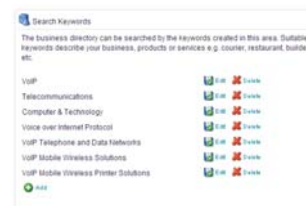
- 1. Log-on** - visit [www.businesssearchnz.com](http://www.businesssearchnz.com) and enter your email address, password, and business ID sent to you when you joined the Chamber. This will allow you to access your account. If you don't have these details please contact [businesssearchnz@chamber.co.nz](mailto:businesssearchnz@chamber.co.nz) or phone 09 309 6100.
- 2. Edit Profile** – allows you to set-up the information on your Profile page (the page on the site for visitors to see information solely about your business).
- 3. Edit Search** – allows you to set-up the information for your Search Results Listing (the overview information listed about your business after a visitor searches for a keyword or trade category, and before they reach your Profile page).
- 4. Edit Promotion** – allows you to set-up the information for your business saving promotion (the information about the special offer you are making to other Chamber members). Please note – this is an optional area, and is only for members who have purchased a b2 or higher advertisement.
- 5. Edit Banner** – allows you to set up banner advertisements on the website. Please note – this is only for members who have purchased a b5 or higher advertisement.
- 6. Edit Admin** – allows you to set up your personal information, and add additional users to access the site to assist with the set-up process and whose details can also be displayed on the Profile page.
- 7. View My Profile** – allows you to see what your Profile page will look like.
- 8. Upgrade Listing** – allows you to purchase additional advertising capability on the website. All members start with the basic b1 listing, but can upgrade to achieve more prominence and exposure.
- 9. View Stats** - allows you to see a report on visitors who view and click on your listing.



1.



2. 3. 4. 5. 6.



**IMPORTANT:** The Edit Search set-up page on BusinessSearchNZ is very important. Keywords you add here are the primary way other companies will find you when they do a search.

For more information contact:

Our Membership Team  
p. 09 309 6100 e. [businesssearchnz@chamber.co.nz](mailto:businesssearchnz@chamber.co.nz) w. [businesssearchnz.com](http://businesssearchnz.com)

# Banner and image specifications

## Business Profile Logo

**Location:** Is visible on the profile pages of members who have purchased products B2 to B7.

**Dimensions:** 125px x 125px, 72dpi.

**Accepted**

**File Formats:** JPEG, GIF

**Max file size:** 20KB

## Listing Logos

**Location:** Are visible as part of the listing on the business search results page and business savings search results page for members who have purchased products B4 to B7.

**Dimensions:** 125px x 60px, 72dpi.

**Accepted**

**File Formats:** JPEG, GIF

**Max file size:** 10KB

## Banner Logos

**Location:** Are visible as part of the 'featured business' and 'featured savings' platforms on various pages on the website for members who have purchased products B6 and B7.

**Dimensions:** 125px x 125px, 72dpi.

**Accepted**

**File Formats:** JPEG, GIF

**Max file size:** 20KB

# Advertising contract for BusinessSearchNZ.com

|                      |  |
|----------------------|--|
| <input type="text"/> | <input type="text"/>                       |
| Name of company      | Name of advertising agency (if applicable) |
| <input type="text"/> |  |
| Physical address     |  |
| <input type="text"/> | <input type="text"/>                       |
| Postal address       | Post code                                  |
| <input type="text"/> | <input type="text"/>                       |
| Phone number         | Fax number                                 |
| <input type="text"/> | <input type="text"/>                       |
| Contact person       | Email address                              |

## Advertising type

- b1 (free)       b2 (\$395.00 + GST pa)       b3 (\$695.00 + GST pa)       b4 (\$895.00 + GST pa)  
 b5 (\$1,095.00 + GST pa)       b6 (\$1,395.00 + GST pa)       b7 (\$1,595.00 + GST pa)

Please note: These prices are for a 12 month term. Existing Chamber members will only be invoiced for the period remaining until their annual membership renewal. Payment is due seven days from the date of invoicing by the Auckland Chamber of Commerce as per the Trading Terms set out on the following page.

## Banner Advertising & Images

- I will need assistance from a graphic designer to help supply imagery and/or animation for my advertisement on the BusinessSearchNZ.com website. Including:
- Logo manipulation (\$50 per hour)
  - Simple banner advertising (\$50 per hour)
  - Animated banner advertising (\$75 per hour)

Signed I agree with the above details, and have read the Terms & Conditions of Supply on the following page.

|                      |                      |                      |
|----------------------|----------------------|----------------------|
| <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Signature            | Printed name         | Date                 |

## For internal use only

|  |                                |
|--|--------------------------------|
| <input type="text"/>                           | <input type="text"/>           |
| Auckland Chamber of Commerce membership number | Anniversary date of membership |

**Please fax advertising contract to: 09 309 0081**



For more information contact:

Our Membership Team  
p. 09 309 6100 e. [businesssearchnz@chamber.co.nz](mailto:businesssearchnz@chamber.co.nz) w. [businesssearchnz.com](http://businesssearchnz.com)

# Terms and conditions of supply

## 1. Definitions

- 1.1 "Advertiser" means a person or entity submitting an advertisement to the Publisher for publication and includes an advertising agency acting on behalf of an Advertiser.
  - 1.2 "Publisher" means The Auckland Regional Chamber of Commerce.
  - 1.3 "Publication Specifications" means dimensions and artwork specifications as set out on the publisher's website, information kits and in other communications from time to time.
  - 1.4 "Content Deadline" means no later than 5pm on the date nominated by the publisher and set out on its website and in other communications from time to time by when bookings must be confirmed and all content conforming to the Publication Specifications required by the Publisher shall be received from the advertiser by the publisher.
- 2. Terms applying to all material submitted for publication.**
- 2.1 **Publisher's Rights:** All material submitted for publication is subject to the Publisher's approval. The Publisher may alter, reject or withdraw any material without giving reasons.
  - 2.2 **Warranties:** The Advertiser warrants that advertisements submitted to the Publisher comply in all respects with the provisions of the Advertising Codes of Practice issued by the Advertising Standards Authority Inc ("ASA") and with every other applicable code or industry standard governing or affecting advertising in New Zealand, whether issued by the ASA or otherwise.  
The Advertiser also warrants as follows for all material submitted to the Publisher for publication.
    - (a) The material does not contain any matter that is misleading or deceptive, or likely to mislead or deceive, or that otherwise contravenes the Fair Trading Act 1986 or similar legislation.
    - (b) The material does not contain any matter that is defamatory or indecent, or that otherwise offends against generally accepted community standards, or is likely to bring the Publisher, or any of its staff or publications, into disrepute.
    - (c) The material does not contain any matter that constitutes a breach of copyright or an infringement of a registered trade mark or registered design or that otherwise infringes any intellectual or industrial property rights.
    - (d) The material is not in breach of any provision of any statute, regulation, by-law or other rule or law.
    - (e) Publication of the material will not give rise to any claims against or liabilities for the Publisher.
  - 2.3 **Responsibility and Indemnity:** Advertisers must immediately advise the Publisher of any error in material they have submitted for publication or had published. The Advertiser indemnifies and keeps indemnified the Publisher against all claims, costs, damages and expenses arising directly or indirectly from:
    - (a) The content of material submitted for publication (including errors in it);
    - (b) The above warranties, or any of them, being untrue or ceasing to be true;
    - (c) The Publisher having to alter the material submitted, for any reason.

## 3. Advertisements

- 3.1 **Bookings:** Advertisements must be booked and material supplied to the publisher no later than the Content Deadline. Bookings and/or content accepted after this date will be entirely at the discretion of the publisher. Verbal bookings must be confirmed in writing.
  - 3.2 **Advertising Rates:** Advertisements will be charged at the Publisher's current advertising rates as at the date the booking is made. Information about current advertising rates is available from the Publisher on request. On no account will the publisher pay any commission or discount to any agent or representative of the advertiser.
  - 3.3 **Specification Work:** The Publisher reserves the right to make all and any modifications which in its opinion are necessary to bring an advertisement within the Publication Specifications. The Publisher may charge for any work carried out to bring an advertisement within its specifications at its then current rates or, if the work is done externally, at the rate charged to the Publisher by that party.
  - 3.4 **Terms of Sale and Payment:** All advertising space is sold subject to these Terms and Conditions of Sale. Accounts must be paid in full on or before the 20th of the month following the date stated in the Publisher's invoice.
  - 3.5 **Discounts:** A frequency discount may apply if an Advertiser books advertising space for more than one issue. If a booking is cancelled or varied:
    - (a) No frequency discount will apply to that booking; and
    - (b) The Publisher may invoice the Advertiser for an amount equal to the frequency discounts previously credited to the Advertiser for that booking.
  - 3.6 **Cancellations and Delays:** Bookings may be cancelled, in writing, at any time. The Publisher may charge the full advertising fee for any cancellations made.
  - 3.7 **Publisher's Rights:** If full payment of any account is not received by the Publisher by the due date for payment then, without prejudice to the Publisher's other rights and remedies, the Publisher may reallocate to another advertiser any advertising space booked by the Advertiser; and recover from the Advertiser all costs incurred by the Publisher in recovering debts owed to it by the Advertiser.
- 4. General**
- 4.1 **Limitation of Liability:** The Publisher accepts advertisements for publication on the condition that the Publisher's liability to the Advertiser or any other person (in tort, contract or otherwise) for loss or damage in respect of any omissions, delays, errors or inaccuracies (whether caused by negligence or otherwise, howsoever caused) shall be limited to the cost of the advertising space booked for the relevant advertisement.
  - 4.2 **Governing Law:** These terms and conditions are governed by New Zealand law and the New Zealand courts shall have full and exclusive jurisdiction to determine any dispute which may arise under these terms and conditions.