

# Business Savings Programme Rate Card 2011

# Promote your business to thousands of decision-makers

To expand your customer base with innovation and cost effectiveness, you can't go past offering savings to other Chamber members through our Business Savings programme.

This is a programme enabling you to have your brand noticed by business owners and decision-makers through either the electronic or the print promotion option, both reinforced with website presence.

## ELECTRONIC

Reach the inbox of over 6,000 decision-makers.

The Business Savings electronic service allows Chamber members to promote their offers to over 6,000 contacts from just \$600.00 in our Business Savings e-newsletter.

The Business Savings e-newsletter is sent in the first week of every month, but spaces are limited so be quick.

Your offer and business details will also be reinforced on our website [www.aucklandchamber.co.nz](http://www.aucklandchamber.co.nz) at no cost.

So please fax the contract on page 3 to secure your space now on 09 302 9936 or email [savings@chamber.co.nz](mailto:savings@chamber.co.nz).

## DEADLINES

Content to be received by 5.00pm last Wednesday of every month. E-newsletter will be sent the following week.

## PRINT

Put your brand in the wallets of thousands of potential customers with our business savings coupons.

Promote your products and services by making a special Chamber member offer in a 35 word coupon including your logo.

All Business Savings partners have multi-dimensional exposure with automatic inclusion of their offer on our website [www.aucklandchamber.co.nz](http://www.aucklandchamber.co.nz) at no cost.

For more information, please contact [savings@chamber.co.nz](mailto:savings@chamber.co.nz) or call 09 309 6100.

## DIMENSIONS & SPECS

### ELECTRONIC

**50 WORDS LISTING** plus contact details and a link to your website

You are subscribed as #Email# | [Unsubscribe](#) | [View online version](#)

**AUCKLAND**  
CHAMBER OF COMMERCE

*Business Vitality*

OUR WEBSITE | ABOUT US | CONTACT US | REFER A FRIEND | UPDATE DETAILS


Hello #First Name#

Ease the holiday season finances this year when you take advantage of the special offers available from your fellow Chamber members. Stock up on all your office essentials and more to set you up for the new year.

If you would like to give your business an extra boost in the new year, leverage the Chamber network and advertise in this email newsletter. For more information [click here](#) or email [bahead@chamber.co.nz](mailto:bahead@chamber.co.nz).

Kind regards

Claire Del  
Marketing Manager  
Auckland Chamber of Commerce



### Stationery

**Stock up the office for Christmas and save!**

OfficeMax has got everything you need for the festive season, with party snacks and supplies, gift wrap, boxes, ribbons and bows, and even presents for workmates, friends or family!

As a Chamber member you are entitled to special pricing which gives you up to 60% off some products.

To receive more information, send your contact details by email to [chamber@officemax.co.nz](mailto:chamber@officemax.co.nz) and a Chamber Account Manager will contact you.



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### Mobile Plans

**3 months FREE access on Vodafone**


Grab a Deal on Vodafone

This month only, sign up to a new Vodafone Chamber of Commerce Mobile plan on a 36 month term, and you can get a Nokia C3 FREE – great 3G device for people on the GO.

Plus, if you switch from Telecom, you can keep your existing mobile number, and get a \$300 account credit when you sign on! But that's not all, if you are porting your number from another network – receive 3 months FREE access.

If you ever wanted to get mobile with your Broadband now is the time.

For more details on the exclusive Vodafone Chamber plans, and these great offers visit [www.firstmobile.co.nz/chambers.aspx](http://www.firstmobile.co.nz/chambers.aspx).



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### Mobile Broadband

**Half priced mobile broadband for 6 months!**

If you ever wanted to get mobile with your broadband, now is the time.

Pay from just \$25.52 a month for the first six months for On Account Mobile Broadband Super 2GB and get a FREE Vodem worth \$99.00.

For more details on the exclusive Vodafone Chamber plans, and these great offers visit [www.firstmobile.co.nz/chambers.aspx](http://www.firstmobile.co.nz/chambers.aspx).




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### Motor Vehicles

**Free with Ford**

A Free Ford First Aid Kit will be provided to all Chamber Members who take advantage of the Alliance Partner Discount when purchasing a new Ford vehicle registered between August 1st and December 30th 2010.

Please note: excludes all Fleets that obtain an enhanced Ford Concession under a Fleet programme.



# Advertising contract for Chamber members 2011

Please fax this page to secure your space for our Business Savings programme on 09 302 9936.

<input type="text"/>		<input type="text"/>	
Name of member company		Name of advertising or media agency	
<input type="text"/>			
Delivery address			
<input type="text"/>			
Postal address			
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Phone	Fax	Mobile	
<input type="text"/>		<input type="text"/>	
Contact person		Email address	
<input type="text"/>			
Month			

Business Savings Coupon Print	Casual Rates
b-Ahead Listing	<input type="checkbox"/> \$250.00

Business Savings Electronic
<input type="checkbox"/> \$600.00 - up to 6,000 contacts minimum

All prices are non-commission bearing and excl. GST.

Payment
Payment is required for the TOTAL contract amount of \$ <input type="text"/> + GST This will be invoiced by the Auckland Chamber of Commerce as per the trading terms set out by the Auckland Chamber of Commerce. Terms - payment due seven days from the date of invoicing.
Notes: <input type="text"/>
<input type="text"/>
<input type="text"/>
<input type="text"/>

Signed I agree with the above details, and have read the Terms & Conditions of Supply.		
<input type="text"/>	<input type="text"/>	<input type="text"/>
Signature	Printed name	Date

Please note: Auckland Chamber of Commerce does not share any information from its contact list.

## ARTWORK SUPPLIED VIA EMAIL

Send files in ACROBAT PDF format (press optimised quality). Email to: [savings@chamber.co.nz](mailto:savings@chamber.co.nz)

# Terms and conditions of supply

## 1. Definitions

- 1.1 "Advertiser" means a person or entity submitting an advertisement to the Publisher for publication and includes an advertising agency acting on behalf of an Advertiser.
- 1.2 "Publisher" means The Auckland Regional Chamber of Commerce.
- 1.3 "Publication Specifications" means dimensions and artwork specifications as set out on the publisher's website, information kits and in other communications from time to time.
- 1.4 "Content Deadline" and "Booking Deadline" means no later than 5pm on the date nominated by the publisher and set out on its website and in other communications from time to time by when bookings must be confirmed and all content conforming to the Publication Specifications required by the Publisher shall be received from the advertiser by the publisher.

## 2. Terms applying to all material submitted for publication

- 2.1 Publisher's Rights: All material submitted for publication is subject to the Publisher's approval. The Publisher may alter, reject or withdraw any material without giving reasons.
- 2.2 Warranties: The Advertiser warrants that advertisements submitted to the Publisher comply in all respects with the provisions of the Advertising Codes of Practice issued by the Advertising Standards Authority Inc ("ASA") and with every other applicable code or industry standard governing or affecting advertising in New Zealand, whether issued by the ASA or otherwise. The Advertiser also warrants as follows for all material submitted to the Publisher for publication
  - (a) The material does not contain any matter that is misleading or deceptive, or likely to mislead or deceive, or that otherwise contravenes the Fair Trading Act 1986 or similar legislation.
  - (b) The material does not contain any matter that is defamatory or indecent, or that otherwise offends against generally accepted community standards, or is likely to bring the Publisher, or any of its staff or publications, into disrepute.
  - (c) The material does not contain any matter that constitutes a breach of copyright or an infringement of a registered trade mark or registered design or that otherwise infringes any intellectual or industrial property rights.
  - (d) The material is not in breach of any provision of any statute, regulation, by-law or other rule or law.
  - (e) Publication of the material will not give rise to any claims against or liabilities for the Publisher.
- 2.3 Responsibility and Indemnity: Advertisers must immediately advise the Publisher of any error in material they have submitted for publication or had published. The Advertiser indemnifies and keeps indemnified the Publisher against all claims, costs, damages and expenses arising directly or indirectly from:
  - (a) The content of material submitted for publication (including errors in it);
  - (b) The above warranties, or any of them, being untrue or ceasing to be true;
  - (c) The Publisher having to alter the material submitted, for any reason.

## 3. Advertisements

- 3.1 Bookings: Advertisements must be booked by the Booking Deadline and material supplied to the publisher no later than the Content Deadline. Bookings and/or content accepted after these dates will be entirely at the discretion of the publisher. Verbal bookings must be confirmed in writing.
- 3.2 Advertising Rates: Advertisements will be charged at the Publisher's current advertising rates as at the date the booking is made. Information about current advertising rates is available from the Publisher on request.

- 3.3 Specification Work: The Publisher reserves the right to make all and any modifications which in its opinion are necessary to bring an advertisement within the Publication Specifications. The Publisher may charge for any work carried out to bring an advertisement within its specifications at its then current rates or, if the work is done externally, at the rate charged to the Publisher by that party.
- 3.4 Terms of Sale and Payment: All advertising space is sold subject to these Terms and Conditions of Sale. Accounts must be paid in full on or before the 20th of the month following the date stated in the Publisher's invoice.
- 3.5 Discounts: A frequency discount may apply if an Advertiser books advertising space for more than one issue. If a booking is cancelled or varied:
  - (a) No frequency discount will apply to that booking; and
  - (b) The Publisher may invoice the Advertiser for an amount equal to the frequency discounts previously credited to the Advertiser for that booking.
- 3.6 Cancellations and Delays: Bookings may be cancelled, in writing, without penalty up to 5.00pm on the 7th day before the Booking Deadline advertised for that edition by the publisher. The Publisher may charge the full advertising fee for cancellations made after that time. If a booked advertisement is not received by the Publisher by the Content Deadline, the Publisher will make every endeavour to accommodate the advertisement in that edition but may have to decline to publish the advertisement in that edition. The advertiser shall then have the option to cancel the booking in which case the agreed rate for the booking shall be payable by the advertiser or rebook it in the next suitable edition, in which case a penalty charge of 50% in addition to the applicable advertising rate will apply. Any additional costs incurred by the Publisher to insert an advertisement in a booked edition, where content has been received after the Content Deadline shall be for the Advertiser's account.
- 3.7 Publisher's Rights: If full payment of any account is not received by the Publisher by the due date for payment then, without prejudice to the Publisher's other rights and remedies, the Publisher may reallocate to another advertiser any advertising space booked by the Advertiser; and recover from the Advertiser all costs incurred by the Publisher in recovering debts owed to it by the Advertiser.

## 4. General

- 4.1 Limitation of Liability: The Publisher accepts advertisements for publication on the condition that the Publisher's liability to the Advertiser or any other person (in tort, contract or otherwise) for loss or damage in respect of any omissions, delays, errors or inaccuracies (whether caused by negligence or otherwise, howsoever caused) shall be limited to the cost of the advertising space booked for the relevant advertisement.
- 4.2 Governing Law: These terms and conditions are governed by New Zealand law and the New Zealand courts shall have full and exclusive jurisdiction to determine any dispute which may arise under these terms and conditions.